

Office of Career Services, A1120 (708) 235-3974 Fax (708) 534-1173 www.govst.edu/careerservices

# Marketing, Advertising, and Public Relations

## How to get started.

First, research general careers in marketing, advertising, and public relations.

### American Association of Advertising Agencies (AAAA)

www.aaa.org

### Careers in Marketing

www.careers-in-marketing.com

### **International Advertising Association**

www.iaaglobal.org

### Public Relations Society of America (PRSA)

www.prsa.org

## Where else can I look?

### **Do Internships**

www.dointernships.com

### Ad Age Magazine

www.adage.com

#### Chicago Magazine

www.chicagomag.com/Chicago-Magazine/Contact-Us/Careers-at-Chicago-Magazine/

#### **Leo Burnett**

www.leoburnett.com

### **DDB** Chicago

www.ddb.com